COMM 001 Basic Course Information

Course Description:

This course emphasizes the basic principles of preparation, organization, research, outlining, delivery, and evaluation of at least three extemporaneous oral speeches that are given in the physical presence of other listeners. It includes study of the process of communication, evaluating and utilizing evidence, principles of speech preparation and outline organization, management of communication apprehension, the role of the listener in public speaking, speech evaluation, rhetorical principles, and verbal and nonverbal delivery techniques.

Student Learning Outcome (SLO):

All of our projects and lessons are designed to achieve the SLO: Research, support, organize, outline, prepare, orally deliver, and evaluate a 6-8-minute extemporaneous persuasive speech.

Required Text:

The required text is *Public Speaking: The Virtual Text.* Free versions of this text are available via Open Educational Resources under the Creative Commons Attribution License in a variety of formats.

Performance Evaluation:

You earn points for assignments based on defined criteria and rubrics. Grades updated on Canvas.

Quizzes:

Quizzes are based on text and lecture. You have unlimited time and one attempt to take each on Canvas.

Success Builder Assignments:

Success Builders are mini assignments designed to help you prepare for, practice, and evaluate speeches.

Major Projects:

All three projects require cited outlines submitted on Canvas before speech and extemporaneous style.

Tribute: The purpose is to tribute a person you personally know or knew whom you respect or admire.
Informative: The purpose of this research-based project is to inform others about an intellectual topic.
Call to Action: The purpose is to persuade others to take an action that will positively impact others.

Participation:

WVC promotes a civil and collaborative learning environment through community building in an interactive, diverse, and inclusive atmosphere. Active participation and 90% attendance required.

This document is intended for general informational purposes only. It is not a course syllabus.