

# STRATEGIC PLA

2021-2023

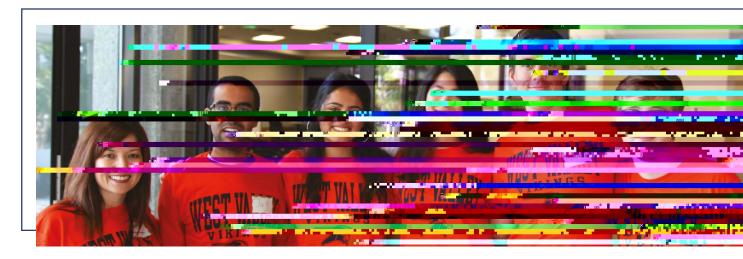






West Valley College Student Services strives to create a college environment where all students have the support they need to be successful - academically, socially, and professionally. This strategic plan is our roadmap for realizing that goal.





### Strategic Priorities

- Strengthen student-centered approaches to meet students' existing and emergent needs.
- Foster a culture that is rooted in equity, inclusion, and social justice.
- Implement new business practices for an improved student experience.
- Deepen engagement with current and prospective students, and the community.
- (QKDQFH & DUHHU 6HUYLFHV WR EHWWHU prepare students for a dynamic future.

All West Valley students experience a sense of belonging and achieve their goals at equal levels.



STRATEGIC | Strengthen student-centered approaches to PRIORITY | meet students' existing and emergent needs.

#### **OBJECTIVES**

- 1.1 ([SDQG JXLGHG SDWKZD\ FRX: Ov Doetheld Open On the American School of the Company of the Com all students with more academic planning, help students more easily navigate their access to critical support, and important West Valley journey. campus connections.
- 1.2 ([SDQG VWXGHQW DFFHVV WR4 WUtlKzlel Sthlute Wtt LCSen Fitchel Design to fully

All West Valley students experience a sense of belonging and achieve their goals at equal levels.

# STRATEGIO | Foster a culture that is rooted in equity, inclusion, and social justice.

#### **OBJECTIVES**

- 2.1 Commit the resources needed to fully activate 

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- 2.2 Understand and support students' intersectional 2.4 Institute policy changes to support the identities through expanded access to activities recruitment, retention, and advancement of staff from diverse backgrounds.

#### LINKAGES TO WEST VALLEY STUDENT SUCCESS INITIATIVES

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Guided Pathways Pillar 3: Help students stay on their path

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Caring Campus Commitment 1: Name Tags

Commitment 2: Standardized Campus FAQ & Resource Guides

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VISION

Student Services staff are a FROODERUDWLYH FRRU team - working toward a common set of

student success measures.

West Valley students access work and career exploration experiences that prepare them for future success.

# STRATEGIO Enhance Career Services to better prepare students for a dynamic future.

#### **OBJECTIVES**

- 4.1 Provide students with multiple entry-points to career services so that they may build their readiness at all junctures of their West Valley journey.
- 4.2 Reimagine the Career Services website as a
- 4.4 Partner with faculty and College leadership in stewarding long-term employer relationships that generate opportunity for students.
- 4.5 ([SORUH DQ HQWUHSUHQHXULDO IU Career Services that equips students with



### Glossary of Terms

Student-Centered: An approach that views all things from the perspective of a diverse set of students with an understanding that students hold the key to designing solutions for the challenges they face.

Guided-pathway counseling: A counseling approach where counselors are assigned to students based on a commonality and provided with continuous support, individually and as a cohort.

Success roadmaps: A suggested roadmap to help students navigate college life and identify annual goals, milestones and accomplishments to VXFFHVVIXOO\ SURJUHVV WR JUDGXDWLRQ

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Student-Centered Design (SCD): An interactive, problem-solving process premised on empathy that centers students, seeks to better understand students, and validates ideas with students.

Student voice: The needs, desires, and perspectives students have regarding their college experience and educational plan, captured through interviewing, polling, the development of student personas, or other qualitative methods.

Equity: The provision of just and fair inclusion in all opportunities afforded to students; the acknowledgment of the systemic barriers that prevent many disproportionately impacted populations from succeeding and meeting their intended educational goals.

Social justice: Mindset and commitment to challenging inequalities often arising from differential distribution of power, resources, and privilege.

Systems-view: A broad perspective that considers overall structures, patterns, and cycles and analyzes interrelated entities in an environment to problem-solve and identify solutions for multiple issues in the larger system.

Continuous improvement: A practice of constantly revisiting processes to uncover opportunities for improvement.

Entrepreneurial framework: An orientation that values curiosity, the sety solutiet and c -12.8.1 (e)-5 (i)1.(t)9.5 (i)7.8 (e) gers-3.4 (53 Td [(p)-0.9 (c)3 (i)7.2 (o)-0.1 (i)11)5.1 (n)3r mic6(f p)-11.4

