



COLLEGE COUNCIL
MEETING SUMMARY
March 9, 2017, 12:30 pm to 2:30 pm
Kirkorian Pavilion

ATTENDANCE	Pres.	Abs.	
Dial, Miqueas Maryann	X		Institutional Research Analyst

- x Enhance partnerships with local school districts and develop one with CSU San Jose
- x Scale up existing College preparation services such as Gear up to succeed (GUTS) and Peer Assisted learning (PAL) to include 7th, 8th, 9th and 10th grade students, as well as juniors, seniors and WV students.
- x Increase opportunities for more high school students to take courses at WV; and capitalize on the success of both our concurrent enrollment (Dual Enrollment) and Middle College programs by expanding them.
- x Active & targeted outreach to middle schools and high schools will inform students of various pathways options from school to college to graduation to careers.
- x Joe McDevitt is the director of this grant.
- x Timeline: Now. Community Grant Committee is meeting to discuss the parameters of administering the Community Grant and College Promise grant.

3 AP 5505 Bullying Administrative Procedures (DRAFT)

- x The AP 5505 Bullying Administrative Procedures (DRAFT) was handed out for review. President Davis requested that College Council review and provide feedback, if any. President Davis requested if the feedback requires discussion, please agendaize it for the next college Council meeting.

4 2020 Educational Master Goal Plan: Sub-goal prioritization

Goal#1: Branding

Scott Ludwig

x Sub-goal #1 Update WVC Style Guide

- o Adapt color scheme
- o Proper use of logo
- o Letterhead, return envelopes

x Sub-goal #2 Update website

- o Update completed late 2016
- o Switched color scheme
- o Made site responsive
- o Prepare set hierarchy for redesign

x Sub-goal #3 Website redesign

- o Total redesign of site
- o Examples of other schools and businesses
- o Home page used as marketing tool
- o ID Personas prospective students, parents, current students etc.
- o Use web analytics to determine specific landing
- o Heat maps can follow usage
- o No rogue sites
- o

[Redacted text block]

6 Measure C Bond Priority List :

- x Concerns with Library project:
 - o Discussed previous expressed concerns if we do not invest fully in the Library then we may consider moving it to the next bond campaign project. Library projects that have not been invested in fully have been less than stellar
 - o Continuing to come in over budget on current projects
 - o 7 Million over budget on the Student Services building due to higher bidding climate
 - o State Bond money will not materialize for 2 years
 - o More dialogue needed once final numbers come in from Javier Castruita
- x District is planning to have another bond campaign in November 2018, we may want to focus on
 - o Library
 - o Wellness Center
 - o Major College infrastructure

7 Report/Announcements from College Council Members:

Academic Senate- Eric Pape

- o Academic Senate Election for President resulted in Gretchen Ehlers.
- o Formal announcement on Tuesday
- o Release time needs to be worked out

Classified Senate - Melissa Ceresa

- o Classified Senate will be requesting nominations for elections early next week
- o All of Senate officers and Senators positions are open

Student Services Council - Carol Pavan

- x CCC Apply
 - o did not open as scheduled, moved to be opened March 10
 - o Concerned students still unable to get their ID until April 1st
 - o Student Services Council brainstorming and identifying finding a way for counselors to work with students without ID and collect the data after
- x Messaging going out to students to keep them informed through out the delay (Scott Ludwig)
 - o Messaging will keep students engaged.
 - o Messages will be followed up with a Welcome Package with some WVC Swag
- x Mental Health is developing an online assessment

Accreditation - Maryanne Mills

- x New Faculty Hire Process
 - o Laurel Kinley provided clarification on the internal posting for a 10 day period
- x Division/Faculty representation on Committees
 - o Some divisions not represented on key committees i.e. Curriculum, SLAPEC
 - o Question: Whether Associate Faculty can serve, and if compensation can occur, will be discussed at Academic Senate

PGC

- x Spring 2017 Enrollment update
 - o FTES down 9% 3009 goal, 2700 actual
 - o Added late starts to increase FTES
 - o Late Start with wait list – looking to add sections
 - o Adding to Summer 2017 with potential to add FTES to Spring
- x Summer 2017
 - o Strategies to increase summer enrollment
 - o Comparing Summer/Fall 2017 schedule to plan
- x Winter- Spring 2018 schedule
 - o In Progress

- x ASG- Lily Tsurumoto
 - o New elected President of ASG
 - o New VP of Finance
 - o 2 new Senators
 - o 2 New clubs
 - o New Student Trustee: Thaddious Kennedy

8 President's Report

- o Proud to be a part of the College Promise with San Jose
- o Congratulations on the Mid -term Accreditation report completion
- o Office of Civil Rights Review went favorably. Waiting for report .

President Davis adjourned the meeting at 2:37p.m.

NEXT MEETING: Thursday, March 23, 2017, Kirkorian at 12:30p.m.- 2:30 p.m.